HELP US FUNDRAISE FOR CROHN’S DISEASE RESEARCH!

Join our team of fabulous Crohniaes and become a ‘Crohn’s MAP Vaccine Hero’ in just 4 easy steps. Our aim is to unite together to raise the funds needed to complete the vital work on the new MAP test at King’s College London, ready for use in the human trial of the Crohn’s MAP Vaccine. We have achieved some notable milestones on our journey so far and are on our way to achieving our ultimate goal of funding the rapid MAP blood test which is a vital component of the vaccine.

Fundraising for Crohn’s MAP Vaccine is intended to be simple, fun and require as much or as little effort as your spare time and health allow. All you need is a computer and the desire to help cure Crohn’s Disease!

Here’s how:

1) Set up an online fundraising page telling your ‘story’...

   You do not have to take part in any event, although those who wish to do so have our full support!

   If you are based in the UK or any other country except the USA:

   Set up a Justgiving page here:  [www.justgiving.com](http://www.justgiving.com)

   Select the charity ‘Kings College London’

   The Crohn’s Fund is the fund within KCL supporting the work on the new MAP test. The code for this fund is MEN9150. To ensure your funds get to the right place you need to tag your Just Giving account with this code. This is quite simple: You will be asked to create a URL for your page starting with the stem http://www.justgiving.com/… Add your chosen page name followed by ‘-MEN9150’ e.g. our group page is [http://www.justgiving.com/CrohnsMAPVaccine-MEN9150](http://www.justgiving.com/CrohnsMAPVaccine-MEN9150) If you forget, don’t worry… just send an email to the Justgiving Help team asking them to add ‘-MEN9150’ to your URL.

   Once you have created your page, visit: [https://www.justgiving.com/teams/crohnsmapvaccineheroes](https://www.justgiving.com/teams/crohnsmapvaccineheroes)

   and click on ‘Join the team’.

   N.B. Justgiving charges a fee of 5% (as do all online fundraising sites). If you have someone who wants to make a substantial donation to your fund, you can avoid this fee by asking them to make the payment direct to KCL by calling Temi on +44 (0)207- 848-4388. You can then add their donation in the ‘funds raised offline’ section of your page.
If you are based in the USA:

The US-Based 501(c)3 charitable organization Friends of King’s College London Association Inc are kindly supporting this project. 100% of any donations to them will be sent on to the Crohn’s Fund at KCL. Although you can still use Justgiving, Crowdrise will be better for you because giving to a US charity as opposed to a charity overseas entitles your donors to a tax deduction (an email receipt valid for IRS requirements will be sent automatically to donors by Crowdrise)

Find our crowdrise page here:
https://www.crowdrise.com/crohnsmapvaccine/fundraiser/amyhermontaylor
Click on ‘Join the team’ and you will be able to set up your own page.

As with Justgiving, Crowdrise charges a fee of 5%. If you have someone who wants to make a substantial donation to your fund, you can avoid this fee by asking them to make the payment directly to Friends of KCL via Paypal:
http://alumni.kcl.ac.uk/page.aspx?pid=3956

They will also need to send a covering email to Ken Aldous (President of Friends of KCL) at kaldous@aldouspllc.com stating that their donation is intended for the Crohn’s Fund MEN9150.

2) Promote your new page amongst your friends, family and colleagues

Share on Facebook, Twitter, Crohn’s pages, forums, direct email etc

3) Message us on Facebook:

Send us a private message at www.facebook.com/crohnsmapvaccine to let us know you’d like to become a hero.

4) Join our closed Facebook page ‘Crohn’s MAP Vaccine Fundraising Action’ group:

Join our closed fundraising action group at www.facebook.com/groups/crohnsfundraisingaction where you can post about what you’re doing, see what other heroes are up to, and get to know and support each others efforts towards bringing about the Crohn’s MAP Vaccine.

We will support you:

- by providing information about the research that you can use on your fundraising page
- by sharing your fundraising posts on the ‘Crohn’s MAP Vaccine’ Facebook page
- by answering your questions on any aspect of our project... the research, fundraising ideas, help setting up your fundraising page, you name it... no such thing as a silly question!

Join us... Together we can make this happen!